

Events and location marketing

Eurocomm-PR has developed numerous tools for the City of Vienna to support and expand Vienna's expertise in the heart of Europe. We are a driving force, an organiser as well as an advisor.

Cities. Dialogue. Future.



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City workshops

The purpose of city workshops that are held in the dialogue cities is an exchange of expertise about topics related to municipal politics.



European Cities Conference

The transnational cities conference in Vienna about current topics in municipal politics provides a multilateral platform for supra-regional exchange of ideas.



Vienna Days

Technical expertise and the exchange between experts about municipal challenges are paramount at this event.



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International conferences

Eurocomm-PR provides support and assistance to experts from Vienna's city administration for their participation in international conferences, which are held in the dialogue cities.



Network events

Eurocomm-PR initiates and organizes network events with relevant stakeholders in the dialogue cities.



Exchange of expertise

Eurocomm-PR supports the know-how transfer between Vienna and the cities of the international communications network and assists experts and politicians in bilateral delegations.



Media support

Focused medial support of these events is part of our wide range of services.



Standout project with the Viennese Business Agency

We provide the Vienna Business Agency with all mentioned tools as well as our platform as to promote the business location Vienna together even more intensively in Central, East and Southeast Europe.

On behalf of the City of Vienna

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Information service

We constantly develop supporting tools and services, which help us assist and service the daily work of the respective departments of the City of Vienna. Due to the local competence of our employees we are able to provide current first-hand information. A small example from linguistics indicates how important this is. "Vienna" in Slovenian is "Dunaj". "Dunaj" is also the Slovakian word for "Danube". And the fourth district of Vienna "Wieden" is pronounced the same way as the Polish word for Vienna.



Updates on municipal news

A planning basis for the City of Vienna that is provided quarterly and that offers insights into the latest developments in urban and national politics as well as in economic indicators.



City News

A press review that is published twice a week about relevant topics and content from the respective dialogue cities.



Reports

Reports about current developments and occurrences in the dialogue cities that are always kept up to date.



Tenders

Regular collection and release of current municipal tenders in the dialogue cities.



Country specifics

Country-specific information is always kept up to date and provides numerous basic information about the respective target countries and cities.



City profiles

Compact briefing material with useful, interesting and up-to-date information about the respective dialogue city and its main fields of interest. Politics, economy and media at a glance.



Research

Upon request background information about random municipal topics is collected with the purpose of giving an overview of the policies and the approach of other urban administrations in our target countries and cities.



Clipping service

A detailed documentation and clipping of the media reports on the respective focused media campaign that were initiated by Eurocomm-PR.



Media work

Classic media work like press releases or the organisation of press conferences for our journalist contact network provide an international positioning of Vienna's message.

Contact

WH Digital GmbH
International Offices of the
City of Vienna
Renngasse 5/Top 4
1010 Vienna
+ 43 1 368 34 24
✉ info@eurocommpr.at
www.eurocommpr.at

